



2021 Sponsorship Opportunities

The Belle Fourche Rec Center has served the Belle Fourche Area since 1992. The Facility features variety of amenities including an aquatics center, gymnasium, indoor elevated walking/running track, racquetball courts, cardio rooms, a weight room, a 500+ seat auditorium, several meeting rooms, a kitchen, and free WiFi.

The Belle Fourche Rec Center is a facility on the rise that is ready to expand programming and events. Through sponsorship opportunities we hope to build relationships of value with businesses and organizations in the community that will allow us to grow. Funds received from our sponsorship program will allow us to live out our mission to encourage healthy living by promoting recreational, educational, cultural, and social activities for the citizens of the Northern Hills. Funds will help sustain and grow quality recreational programs and events at our center that benefit community members. In 2021 we are offering the following sponsorship opportunities attached to this letter. The Belle Fourche Rec Center thanks you for your consideration.

For more information or to reserve your sponsorship please contact Nate Veland, Belle Fourche Rec Center Director: Phone: 605-892-2467 Email: nate@bellefourche.org

Facility Sponsorships

8'x4' Banners are available in the Gym (18) or Pool (6)

Gym (18)/Pool (6) Banner 1 year \$500, 2 years \$800, 3 years, \$1000

(Banner cost not included in the sponsorship price)

2 2'x2' Scoreboard Sponsors (2 available)

1 year \$500, 2 years \$800, 3 years \$1000

The Rec Center has more than 1600 active members and averages approximately 200 daily users. Get exposure for your business in our two biggest spaces the gym or the pool!

Single Event Sponsors (Single Day) \$500

Events:

Fearless 5K (October)

Halloween Movie Night (October)

Teen Night (November)

Holiday Movie Night (December)

- All Sponsors receive recognition in all Marketing Materials with "presented by your business" in the event title.
- Fearless 5K sponsors receive their logo printed on event t shirts (approximately 40)
- For Movies Sponsors receive their logo presented on the screen for the hour prior to the screening and a special thanks announcement prior to the movie.
- For Teen nights sponsors receive a coupon handout to participants.

Multisponsor Events (Single Day) \$50-\$1000

Events:

Fall Kickoff (September)

Halloween Spooktacular (October)

- Both Signature Events received over 400 participants last year! Multisponsor Events are great for sponsors of all monetary value! Give anywhere from \$50-\$1000.
- Bronze \$50-Sponsors receive a spot on our sponsor thank you sheet in our handout materials the day of the event.
- Silver \$250- Sponsors receive a special thanks announcement at the event, a spot on our temporary sponsor wall the month of the event, a spot on our sponsor thank you sheet in our handout materials the day of the event.
- Gold \$1000 (only one available per event)- Sponsors receive recognition in all marketing materials with "presented by your business" in the event title, two special thanks announcements at the event, a spot on our temporary sponsor wall the month of the event, a spot on our sponsor thank you sheet in our handout materials the day of the event.